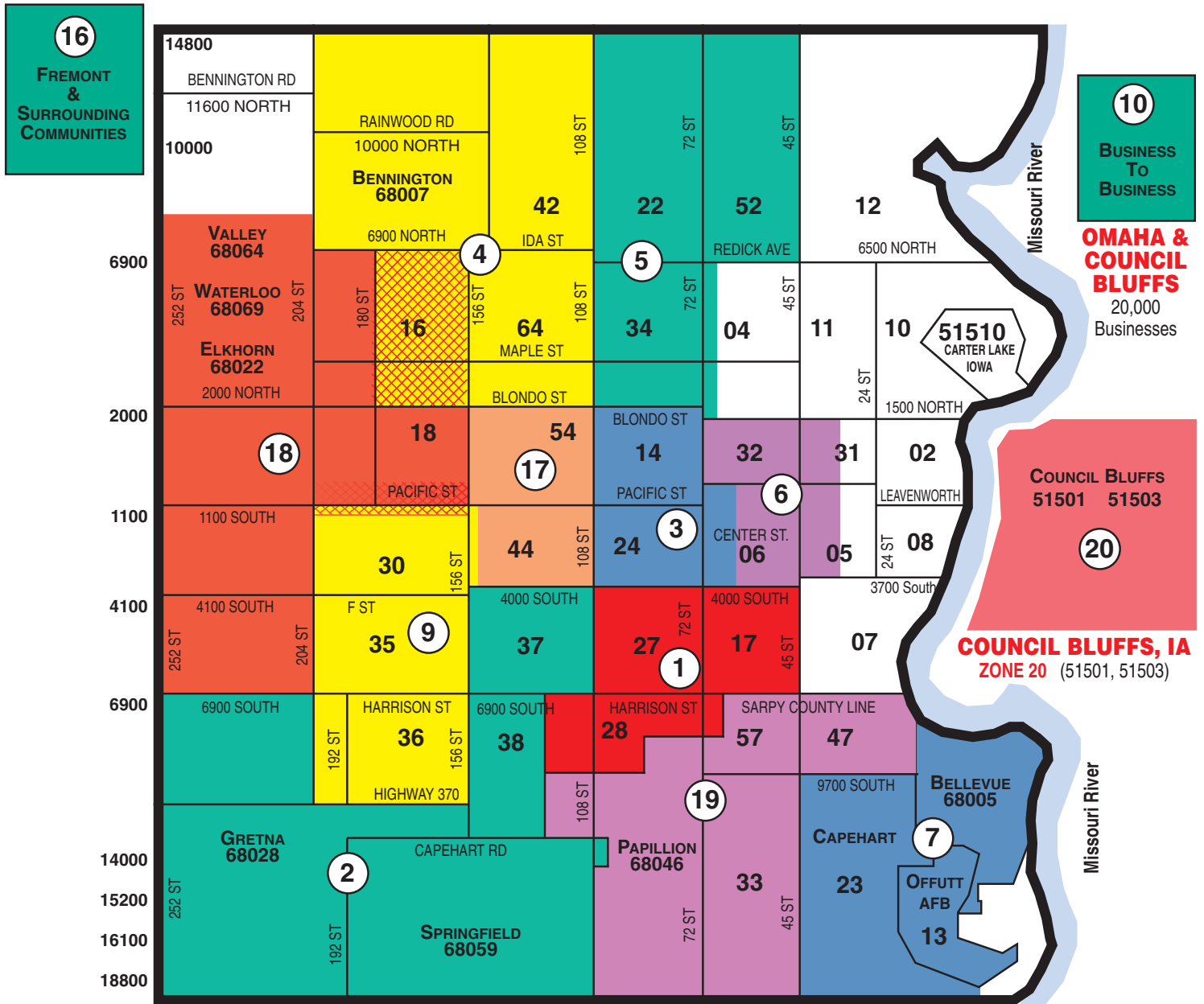


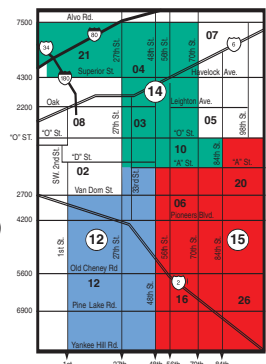
**MAILING ZONES—DESIGNATED BY CIRCLED NUMBER**  
**20,000 ADVANTAGE COUPONS BOOKLETS** Mailed into each Zone.  
**681 + TWO DIGITS IN BOLD = ZIP CODE**



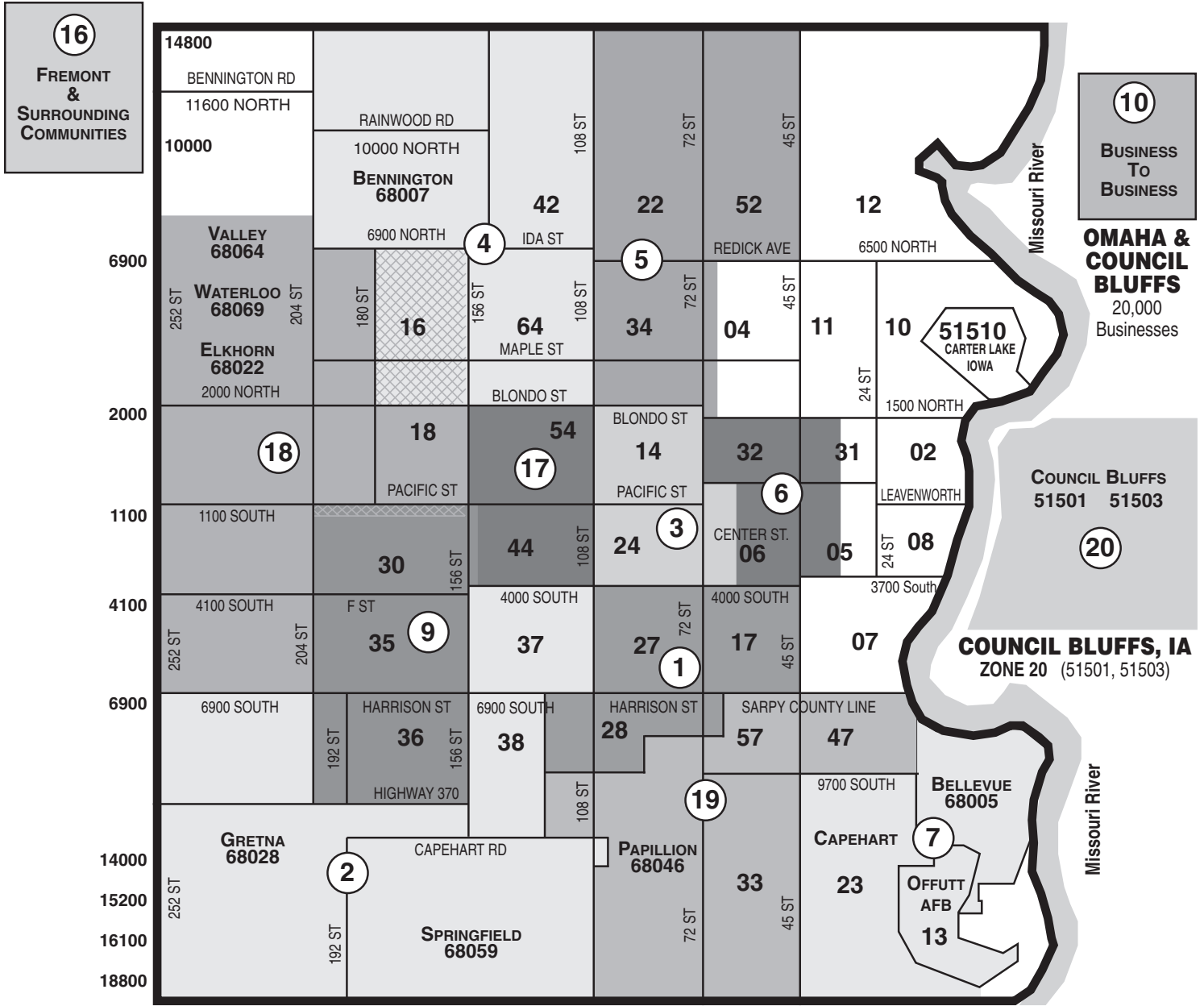
### OMAHA, NEBRASKA METRO AREA:

- ZONE 1** RALSTON / LAVISTA (68127, 68128, 68117)
- ZONE 2** SOUTHWEST OMAHA / MILLARD / GRETNA (68137, 68138, 68028, 68059, 68037)
- ZONE 3** ROCKBROOK / WESTGATE / REGENCY (68114, 68124, 68106)
- ZONE 4** NORTHWEST OMAHA & COMMUNITIES (68164, 68116, 68007, 68142)
- ZONE 5** NORTH CENTRAL OMAHA (68134, 68122, 68152)
- ZONE 6** DUNDEE / MID-TOWN / HAPPY HOLLOW (68132, 68106, 68105, 68131)
- ZONE 7** BELLEVUE / CAPEHART (68005, 68113, 68123)
- ZONE 9** WEST OMAHA / WEST MILLARD (68130, 68135, 68136)
- ZONE 10** BUSINESS-TO-BUSINESS (20,000 Omaha/Council Bluffs Metro Businesses)
- ZONE 16** FREMONT / BLAIR & SURROUNDING COMMUNITIES (68025, 002, 649, 008, 015, 018, 621, 031, 034, 036, 041, 648, 050, 057, 063, 672)
- ZONE 17** WEST CENTRAL OMAHA (68144, 68154)
- ZONE 18** WEST SUBURBAN / ELKHORN / WATERLOO / VALLEY (68116, 68118, 68022, 68069, 68064)
- ZONE 19** PAPIILLION / W. BELLEVUE / N. BELLEVUE (68046, 68133, 68147, 68157, 68048)
- ZONE 20** COUNCIL BLUFFS (51501, 51503)

### LINCOLN, NE METRO AREA: ZONES: 12, 14, 15 LINCOLN (60,000 Households)



**MAILING ZONES—DESIGNATED BY CIRCLED NUMBER**  
**20,000 ADVANTAGE COUPONS BOOKLETS** Mailed into each Zone.  
 681 + TWO DIGITS IN BOLD = ZIP CODE



**OMAHA, NEBRASKA METRO AREA:**

- ZONE 1 RALSTON / LAVISTA (68127, 68128, 68117)
- ZONE 2 SOUTHWEST OMAHA / MILLARD / GRETNA (68137, 68138, 68028, 68059, 68037)
- ZONE 3 ROCKBROOK / WESTGATE / REGENCY (68114, 68124, 68106)
- ZONE 4 NORTHWEST OMAHA & COMMUNITIES (68164, 68116, 68007, 68142)
- ZONE 5 NORTH CENTRAL OMAHA (68134, 68122, 68152)
- ZONE 6 DUNDEE / MID-TOWN / HAPPY HOLLOW (68132, 68106, 68105, 68131)
- ZONE 7 BELLEVUE / CAPEHART (68005, 68113, 68123)
- ZONE 9 WEST OMAHA / WEST MILLARD (68130, 68135, 68136)
- ZONE 10 BUSINESS-TO-BUSINESS (20,000 Omaha/Council Bluffs Metro Businesses)
- ZONE 16 FREMONT / BLAIR & SURROUNDING COMMUNITIES (68025, 002, 649, 008, 015, 018, 621, 031, 034, 036, 041, 648, 050, 057, 063, 672)
- ZONE 17 WEST CENTRAL OMAHA (68144, 68154)
- ZONE 18 WEST SUBURBAN / ELKHORN / WATERLOO / VALLEY (68116, 68118, 68022, 68069, 68064)
- ZONE 19 PAPIILLION / W. BELLEVUE / N. BELLEVUE (68046, 68133, 68147, 68157, 68048)
- ZONE 20 COUNCIL BLUFFS (51501, 51503)

**LINCOLN, NE METRO AREA:** ZONES: 12, 14, 15  
 LINCOLN (60,000 Households)

